WXBK-FM Block Your Bills CONTEST RULES

These contest rules are specific to the above contest conducted by Audacy New York, LLC d/b/a WXBK-FM (collectively, the "**Station**"). Except to the extent specifically set forth below with respect to this specific contest, the Station's general contest rules apply to this contest as well. A copy of these specific contest rules and the Station's general contest rules are available on the Station's website at <u>947theblocknyc.com/bills</u>. To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.

How to Enter

- 1. No purchase or payment of any kind is necessary to enter or win the WXBK-FM Block Your Bills Cash Contest (the "Contest"). A purchase or payment will not increase your chance of winning.
- From 6:00am (ET) on November 14, 2022 through the earlier of either at 5:00pm (ET) on December 15, 2022, or the point at which \$40,000.00 has been given away in this Contest, whichever is sooner (the "Contest Entry Period"), go to www.947theblocknyc.com/bills, click on the link to enter this Contest, and complete the entry form with all applicable and required information.
- 3. Limit one (1) entry per email address in this Contest, regardless of the method of entry. In the event the Station receives more than one (1) entry from any one (1) email address in this Contest, only the first chronologically received entry from such email address will be considered an entry in this Contest, and all subsequent entries from such email address, regardless of the method of entry, will be discarded

How to Win

- 4. This Contest will be played weekdays (Monday through Friday only; excluding weekends and the holidays of November 24, 2022 and November 25, 2022) from Monday, November 21, 2022 through the earlier of either Friday, December 16, 2022 or the point at which \$40,000.00 has been given away in this Contest, whichever is sooner (each a "Contest Day"), at approximately 8:10am (ET) and 3:10pm (ET) (each a "Contest Play").
- 5. Starting on Friday November 18, 2022, and continuing with each Contest Day thereafter, at approximately 5:00pm (ET), Station will randomly select two (2) entries from among all eligible entries received by the Station through the time of such drawing, and assign each of the two (2) selected entries to one (1) each of the two (2) Contest Plays (i.e., one (1) entry will be assigned to the 8:10am (ET) Contest Play and the other to the 3:10pm (ET) Contest Play) for the immediately following Contest Day (e.g., a drawing Monday at 5:00pm will be for Contest Plays on Tuesday, and a drawing on Friday at 5:00pm will be for Contest Plays the following Monday).
 - Only one (1) eligible entry will be selected per Contest Play, for a total of two (2) entries selected per Contest Day.
 - b. There will be up to, but not more than, two (2) Contest Plays per Contest Day.
 - c. Once an entrant is selected and announced in a Contest Play, that entrant will not be selected again.
- 6. Each Contest Play will proceed with the Station announcing on-air the first name, last name, and town/city of residence of the one (1) entrant who submitted the entry randomly selected and assigned to such Contest Play (as described in Section 5 above). The announced entrant will have nine (9) minutes and forty-seven (47) seconds from the time of such on-air Contest Play announcement to call the Station at 1-844-947-0947. If the announced entrant calls the Station within the allotted nine (9) minutes and forty-seven (47) seconds, they will receive \$1,000.00, subject to verification of eligibility and compliance with the Contest rules (each such entrant a "Winner"). If the announced entrant does not call the Station within the allotted nine (9) minutes and forty-seven (47) seconds, then no prize will be awarded for such Contest Play
 - a. WARNING! ONLINE LISTENERS TO STREAMED BROADCASTS MAY EXPERIENCE A LAG IN TRANSMISSIONS DUE TO BUFFERING LIMITATIONS. CONTEST PARTICIPAN TS SHOULD NOT RELY ON STREAMED BROADCASTS.

- b. Only calls received to the announced contest phone number above are eligible to win (calls to the main radio station phone number or any other phone numbers will not be accepted).
- c. The Station shall be the sole and exclusive arbiter in all matters related to this Contest, including, without limitation, whether or not an announced entrant calls the Station within the allotted nine (9) minutes and forty-seven (47) seconds. All decisions made by the Station are final and may not be appealed.
- d. In order to win, the actual selected entrant (i.e., not just any person with the same name, even if residing in the same town/city) must personally call the Station within the allotted time, as determined by the Station in its sole and absolute discretion.
- e. There will be up to, but in no event more than, forty (40) Winners in this Contest, if any.

Prize(s)

7. Each one (1) verified Winner of this Contest, if any, will receive One Thousand Dollars \$1,000.00 in the form of a company check made payable by Station check to the verified Winner only within fourteen (14) weeks from the date upon which the Winner provides and completes, as applicable, all documentation required by the Station. A maximum of \$40,000.00 will be awarded in this Contest.

Sponsor(s)

8. The sponsor of this Contest is Audacy New York, LLC.

Other Rules Specific to This Contest

- 9. The entry process may require Entrants to login to, or to create, a free account with the third-party provider of a software platform used by the Station for such Contest(s) ("**Software Provider**"), by going to the Website, clicking on the Contest entry link, and completing and submitting the online registration form with all required information.
 - a. Limit one (1) account with the Software Provider per email address.
 - b. Software Provider is not a sponsor of this Contest, but Entrants may be required, as part of the entry process, to agree and consent to the Software Provider's terms of service and/or privacy policy, both of which will be available via a link during the entry or account registration process (collectively, the "Software Provider Policies").
 - c. If the Entrant elects to have their entry form pre-loaded or pre-populated with information from the Entrant's Facebook, Twitter, Google, or LinkedIn profiles, such Entrant authorizes the Software Provider and the Station to access, utilize and/or pre-load to such entry form, applicable portions of Entrant's profile information from such account.
 - d. While agreement to the Software Provider Policies may be required in order to enter the Contest, the Software Provider Policies are not a part of these Contest Rules but are a separate agreement between the Entrant and Software Provider. In the event of any conflict between the Software Provider Policies and the Rules, the Rules will govern.
 - e. Station is not responsible for any error or technical malfunctions associated with the Software Provider site that may affect any Entrant's ability to enter, to win, or to be properly considered in the Contest, regardless of the cause. In the event of a malfunction associated with the Software Provider site that the Station in its sole and absolute discretion deems to materially and adversely affect the Contest, the Station reserves the right to (1) suspend the Contest; (2) terminate the Contest without a Winner; (3) terminate the Contest and select a Winner early; (4) provide alternative means of entry; and/or make any other changes to the Contest that the Station deems appropriate under the circumstances. Any such changes, terminations or suspensions will be published on the Contest Rules Page, and in the Station's sole and absolute discretion, may also be announced on-air, published elsewhere on the Website, and/or published on social media.
 - f. Employees of Software Provider and its affiliates, their respective parents, affiliates, subsidiaries, advertising sponsors and promotional agencies, and the immediate family members of each are not eligible to win in this Contest.

