

## Miller Lite Ugly Christmas Sweater Photo Contest Rules

These contest rules are specific to the above contest conducted by Entercom Pennsylvania, LLC d/b/a WKRZ (collectively, the “**Station**”). Except to the extent specifically set forth below with respect to this specific contest, the Station’s general contest rules apply to this contest as well. A copy of these specific contest rules and the Station’s general contest rules are available on the Station’s website at [www.985krz.com /rules](http://www.985krz.com/rules). **As a preventative measure in light of the COVID-19 (Coronavirus) pandemic, copies of the specific Contest rules and the Station’s general contest rules will not be available at the Station’s studio. To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.**

### How to Enter

1. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THE STRIKE GOLD PHOTO CONTEST (the “**Contest**”).
2. To enter, from November 12, 2020 at 2:01pm through 11:59pm on December 18, 2020, entrants who are over 21 years of age may go to [www.985krz.com](http://www.985krz.com), click on the Miller Lite Ugly Christmas Sweater Photo contest link, and complete the on-line entry form with:
  - (a) the entrant’s contact information (name, address, daytime telephone number, email address);
  - (b) a color photograph of the entrant 21 years of age or older (***no other person may be depicted in the photo no matter how far away or obscure***) wearing an ugly Christmas Sweater (uploaded photos must be in one of the following photo formats: .jpeg, .png); and
  - (c) as a condition of entry, the entrant must affirmatively check a box or an “I agree” button expressly confirming the following:
    - Entrant represents and warrants that he/she is over 21 years of age.
    - Entrant represents and warrants that he/she own the rights to, or have obtained permission to use, the photo submitted with the entry.
    - Entrant represents and warrants that there is only one (1) person visible in the attached photo and that person is the entrant.
    - Entrant represents and warrants that he/she authorizes Station to post the photo on Station’s website or social network sites or use the photo in any other way Station sees fit.
    - Entrant agrees and acknowledges that Station and contest sponsors and their respective affiliates, parents, employees, agents and all other related sponsors may use for advertising and/or promotional purposes, entrant’s name, image, photo submission, other entry materials and/or biographical information on radio, TV broadcasts, newspaper advertisements, on websites and/or any other medium in connection with participation in this contest or otherwise without the payment of any additional compensation.
    - Entrant understands and agrees that Station shall be the sole and exclusive owner of the photo submitted, whether or not the photo is selected as a winner, and entrant agrees to sign any documents requested by Station to evidence such transfer of ownership.
    - By submitting a photo in a Station contest, entrant agrees to indemnify Station should any representations and warranties made by entrant herein or in the applicable contest rules prove to be false or inaccurate.
    - Entrant acknowledges and agrees that the contest rules are available to him/her at [www.985krz.com](http://www.985krz.com), has had an opportunity to review them before entering this contest and agrees to be legally bound by those contest rules.
3. **Only the entrant who is twenty one (21) years of age or older and is the only person depicted in the photo may enter this contest. No other person’s image can be depicted in the photo (*no matter how far away or obscure*). Any photo with any person other or more than one person depicted in it will be ineligible and will be disqualified.**
4. Photograph entries must not contain any indecency, profanity or obscenity as determined by Station in its sole discretion. Photograph entries must not contain or depict any registered trade/servicemark or other copyrighted material other than those owned or licensed by the entrants or the Station or a Contest Sponsor. BY ENTERING THIS CONTEST AND SUBMITTING PHOTOGRAPH, THE ENTRANT IS REPRESENTING TO STATION

THAT THE USE AND DISTRIBUTION OF SUCH PHOTOGRAPH WILL NOT VIOLATE OR INFRINGE UPON THE RIGHTS OF ANY THIRD PARTY, INCLUDING, WITHOUT LIMITATION, COPYRIGHTS OF OTHERS. By submitting a picture, Entrants agree to indemnify Station should any representations and warranties in these contest rules prove to be false or inaccurate.

5. **By entering this contest, Entrants understand and agree that Station may elect to use any entry submitted for entertainment purposes and may choose to comment on, mock, poke fun at, and/or mimic any entry submitted. Entrants waive any right to make any claim against Station or any contest sponsors with respect to any comments - disparaging or otherwise - made regarding such Entrant's entry.**

#### **How to Win**

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6. On or about December 21, 2020 twenty-one (21) entries will be randomly selected from among all entries received through the time of such selection to receive one (1) prize in this contest, subject to verification of eligibility and compliance with these contest rules (each, a **"Winner"**).

#### **Prize(s)**

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7. Each of the up to, but in no event more than, twenty-one (21) verified Winners in this Contest will receive one (1) Miller Lite Christmas Sweater valued at \$45, which will be mailed to Winner within 4 – 6 weeks of Station's receipt of all completed documents and information as required by Station.

#### **Sponsor(s)**

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8. The sponsors of this contest are: Entercom Pennsylvania LLC, and LT Verrastro, Inc in Moosic, PA.