

2019 Pro Football PickEm Contest Rules

News Talk 1110am 99.3 FM WBT - WBT-AM/FM

These contest rules are specific to the above contest conducted by **Entercom North Carolina, LLC**, d/b/a **WBT-AM/FM** (“**Station**”). Except to the extent specifically set forth below with respect to this specific contest, the Station’s general contest rules apply to this contest as well. A copy of these specific rules and the Station’s general contest rules are available at the Station’s studio at **1 Julian Price Place, Charlotte, NC 28208** during regular business hours and on the Station’s website at www.WBT/Rules. To the extent that the Station’s general contest rules differ from these rules, these rules will govern and control with respect to this contest.

How to Enter

1. No purchase is necessary to enter or participate in the **News Talk 1110am 99.3 FM WBT** 2019 Pro Football PickEm Contest (“**Contest**”).
2. The registration/entry process will require you to either log into an existing account, or create a free account with the game administrator, UPICKEM. You may either elect the option to have your Facebook profile pre-load applicable portions of the entry form (Facebook account is not required to enter this contest), or complete the online entry/registration form by submitting the Entrant’s full name, address of legal residence, phone number (including area code), age, username (subject to acceptance by contest software to eliminate duplicate usernames), password, e-mail address, and other information requested (some of which may be optional). **Limit one (1) UPICKEM account per email address. Limit one (1) entry per UPICKEM account.**
3. For purposes of this Contest, a “**Contest Week**” means Tuesday at 12:01am (ET) through the published cutoff time for each game as posted on the picks page of Contest selection page. To participate in any or all Contest Week(s), you will need to visit your account at any time after Tuesday at 12:01am until five (5) minutes before the start time of the last listed game of that week to make your picks for that week.
4. Beginning at approximately 12:01am (ET) on September 5, 2019 through five (5) minutes before the start of the last listed game in any particular Contest Week through February 2, 2020:
 - a. Go to the contest page on the Station website, wbt.com;
 - b. Click on the Contest link;
 - c. Complete and submit the online entry/registration form with your contact information (name, address, phone number and email address), and confirmation that you are over **18** years of age; and
 - d. For each game, select the team for each listed game for that week that you believe will be the winner of each pro football regular season and playoff season game and predict the score for the winning and losing teams for the designated tie-breaker game for that week.
 - i. If you fail to select a winner for any listed game during any of the Contest Weeks, your pick (called a “Fan Pick”) will be the team that was selected by the majority of ALL participants that participate that week and your answer to any tie-breaker questions will be the average of the respective scores selected by ALL participants.
 - ii. The term “ALL Participants” means all participants who use the UPickEm software for the 2019 Pro Football PickEm game nationally, not just the entrants of this Station contest. Entrants will have no right to dispute or contest that selection by the computer for any reason.
 - iii. However, you are not eligible to win a weekly prize if you fail to select a winner for more than one game in a given week, and you are not eligible to win the grand prize unless you complete your picks for each game for at least eleven (11) weeks.
 - iv. You can make changes to your picks until five (5) minutes before each applicable game.

How to Win

5. For each game winner an Entrant correctly predicts, the Entrant will receive points based on the following point schedule:
 - Regular Season Games – one (1) point
 - Wild Card and Divisional Playoff Game – four (4) points
 - Conference Finals – eight (8) points
 - Championship Game – sixteen (16) points

If a game is canceled, postponed, or forfeited for any reason, or if a game ends in a tie, no points will be awarded for that game.

6. On or about February 3, 2020, the one (1) Entrant with the highest total "**Net Score**," determined by subtracting the Entrant's four (4) lowest weekly scores from his/her total score for all twenty-one (21) weeks of the season and playoffs at the end of the season/contest (*subject to Section 5 above*), will be the one (1) grand prize winner, subject to verification of eligibility and compliance with the contest rules (the "**Grand Prize Winner**").
 - a. In the event of a tie for the grand prize, the participant with the lowest total "Score Approximation" for week twenty-one (21), the championship game, will be declared the winner, then working back through the Score Approximations for each of the preceding weeks.
 - b. The "Score Approximation" is calculated as follows: (a) the score from the winning team will be subtracted from the actual score obtained by the winning team, and the difference multiplied by itself, (b) the Score from the losing team will be subtracted from the actual score obtained by the losing team, and the difference is multiplied by itself, (c) the result in (a) is added to the result in (b) to obtain the "Score Approximation."
7. Being in a private group has no impact on winning in this contest. It is simply for entertainment purposes. The winner within any private group is not entitled to any prizes in this contest, unless they win in accordance with these contest rules from among all of the Station Entrants.

Prize(s)

8. The one (1) verified Grand Prize Winner of this Contest will receive: **One(1) digitally Autographed Black Panthers Football and One(1) Snap Back Panthers Hat. Prizes courtesy of Carolina Panthers. ARV is \$60.**

Odds of Winning

9. Odds of winning depend on the total number of eligible entries received and the relative professional football knowledge of all entrants.

Sponsor(s)

10. This contest is sponsored by **Entercom North Carolina, LLC**, Rocket Mortgage.

Other Rule(s) Specific to this Contest

11. For entertainment purposes only, one or more Station employees may talk about their picks and/or how they are doing in this contest. Such employees may appear on the stats pages as Entrants in this contest and/or winners or leaders in this contest. Notwithstanding the foregoing, in no event will any Station employee be an eligible participant in this contest and shall not be entitled to win any prizes in this contest. In the event that a Station employee is selected by the UPICKEM software as a winner, he/she shall be deemed ineligible and Station will manually award the Entrant with the highest score(s) (as set forth above) to be winners in this contest.
12. Station is conducting this contest using proprietary software owned by a third party known as Second Street Media Inc. ("**UPickEm**"). UPickEm is not a sponsor of this contest but Entrants may be required, as part of the entry process, to agree and consent to UPickEm's Terms of Service and Privacy Policy (both of which are available via a link during the contest entry process) (collectively, the "**UPickEm Policies**") and may be required to register with UPickEm. While agreement to the UPickEm Policies is required in order to enter this contest, the UPickEm Policies are not a part of these contest rules, but are a separate agreement between the Entrant and UPickEm. With respect to the conduct of this contest by Station, in the event of any conflict between the UPickEm Policies and the Station contest rules, the Station's contest rules govern.
13. Employees of UPickEm and its affiliates, their respective parents, affiliates, subsidiaries, advertising sponsors and promotional agencies, and the immediate family members of each are not eligible to win in this Contest.
14. This contest is in no way connected with, affiliated with, or endorsed by, Facebook, or the NFL, or any of its affiliated teams, players, or players union. All references to any basketball name or term is purely

nominative and not intended to imply any connection, affiliation, or endorsement. This contest is not affiliated with or endorsed by the NFL or any NFL team or Facebook.

15. **This game may not be used in connection with any form of gambling. This game is strictly for entertainment purposes only and in connection with the contest described above.**