

Little Debbie Birthday Box Contest Rules

These contest rules are specific to the above contest conducted Audacy Tennessee d/b/a WUSY, WRXR, WKXJ, WLND, WUSYHD-2 (individually and collectively, as applicable, the “**Station(s)**”). Except to the extent specifically set forth below with respect to this specific contest, the WUSY general contest rules apply to this contest as well. A copy of these specific contest rules and the WUSY general contest rules are available on the Stations’ websites at us101country.com/rules, rock105.com/rules, kisschattanooga.com/rules, 981thelake.com/rules and real961.com/rules. As a preventative measure in light of the COVID-19 (Coronavirus) pandemic, a copy of the specific contest rules and the Station’s general contest rules will not be available at the Station’s studios. To the extent that the Participating Stations’ general contest rules differ from these rules, these rules will govern and control with respect to this Contest.

THIS CONTEST IS BEING CONDUCTED BY MULTIPLE RADIO STATIONS. LISTENERS OF EACH OF THE FIVE (5) PARTICIPATING STATIONS, AND VISITORS TO EACH OF THE PARTICIPATING STATION WEBSITES, ARE ELIGIBLE TO ENTER AND WIN THIS CONTEST AS SET FORTH BELOW.

How to Enter

1. No purchase or payment of any kind is necessary to enter or win the Little Debbie Birthday Box Contest (the “**Contest**”). A purchase or payment will not increase your chance of winning.
2. To enter from 12:00am (ET) on June 1, 2021 through 7:00pm (ET) on August 31, 2021, visit us101country.com, rock105.com, kisschattanooga.com, 981thelake.com and/or real961.com, click on the Little Debbie Birthday Box link and complete the online entry/registration form by submitting the entrant’s full name, phone number (including area code), age, e-mail address, and other information requested (some of which may be optional).
 - i. As part of the entry process, entrants may be provided with an opportunity to opt-in to receive solicitations from, and/or to become a member/participate in clubs of (*i.e.*, *email clubs*, *text clubs*, and *rewards programs*), the Participating Stations; provided, however, agreeing to receive such solicitations and/or accepting such membership is not a condition of entry into this Contest and will not increase your chances of winning.
3. At approximately 12:00pm (ET) on July 2, 2021, July 30, 2021 and September 1, 2021, up to one (1) entrant will be randomly selected from among all of the entries in this Contest to receive the one (1) prize in this Contest (*as described in Section 5 below*), subject to verification and compliance with the Contest rules (the “**Winner**”).
 - a. There will be up to, but in no event more than, three (3) Winners in this Contest.
 - b. Participating Stations will notify the Winner by means of the phone number or email address provided to Participating Stations at the time the Winner entered the Contest.
4. Odds of winning the Prize in this Contest shall depend upon the number of entries received by each and all of the Stations in the Contest.

Prize(s)

5. The one (1) verified Winner will receive the following (the “**Prize**”): One (1) Little Debbie Birthday Box, valued at approximately \$24.99 and courtesy of McKee Foods. Visit <https://shop.littledebbie.com/products/little-debbie-birthday-box> for full Birthday Box details.

Sponsor(s)

6. The administrator and sponsor of this Contest are Audacy Tennessee d/b/a WUSY, WRXR, WKXJ, WLND, WUSYHD-2 and McKee Foods



Other Rules Specific to This Contest

7. Station is conducting this Contest using proprietary software owned by a third party known as Second Street Inc. (“**Second Street**”). Second Street is not a sponsor of this Contest but entrants may be required, as part of the entry process, to agree and consent to Second Street’s Terms of Service and Privacy Policy (both of which are available via a link during the Contest entry process) (collectively, the “**Second Street Policies**”) and may be required to register with Second Street. While agreement to the Second Street Policies is required in order to enter this Contest, the Second Street Policies are not a part of these Contest rules but are a separate agreement between the entrant and Second Street. With respect to the conduct of this Contest by Station, in the event of any conflict between the Second Street Policies and the Station Contest rules, the Station’s Contest rules govern.
8. Station is not responsible for any error or technical malfunctions associated with the Second Street site that may affect any entrant’s ability to enter, to win, or to be properly considered in this Contest, regardless of the cause. In the event of a malfunction associated with the Second Street site that Station (in its sole discretion) deems to materially and adversely affect this Contest, Station reserves the right to suspend this Contest, terminate this Contest without a winner, terminate this Contest and select a winner early, provide alternative means of entry or any other changes to these Contest rules that Station deems appropriate under the circumstances. Any such changes, terminations or suspensions will be announced on air and/or posted on the Station’s website, if applicable.
9. Employees of Second Street and its affiliates, their respective parents, affiliates, subsidiaries, advertising sponsors and promotional agencies, and the immediate family members of each are not eligible to win in this Contest.

