

KSON FM Road to Stagecoach Contest Rules

These Contest rules are specific to the above Contest conducted by Entercom California, LLC d/b/a KSON (the “**Station**”). Except to the extent specifically set forth below with respect to this specific Contest, the Station’s general contest rules apply to this Contest as well. A copy of these specific Contest rules and the Station’s general contest rules are available at the Station’s studio at 9665 Granite Ridge Road Ste. 600 San Diego CA 92123 during regular business hours and on the Contest page on the Station’s website at www.kson.com. **To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.**

How to Enter

1. No purchase or payment of any kind is necessary to enter or win the KSON Road to Stagecoach Giveaways contest (the “**Contest**”).
2. The entry/registration process may require you to either log into an existing account, or create a free account with the game administrator, UPICKEM. You may either elect the option to have your Facebook profile preload applicable portions of the entry form (Facebook account is not required to enter this Contest), or complete the online entry/registration form by submitting the Entrant’s full name, address of legal residence, phone number (including area code), age, username (subject to acceptance by Contest software to eliminate duplicate usernames), password, e-mail address, and other information requested (some of which may be optional). **Limit one (1) UPICKEM account per email address. Limit one (1) entry per UPICKEM account.**
3. To enter between 12:00am (PT) on November 26, 2019 and 7:00pm (PT) on April 17, 2020 (the “**Contest Entry Period**”), go to www.kson.com, click on the “Contests” icon, click the graphical “KSON Road to Stagecoach” link, and complete and submit the online entry for this Contest by providing your name, address, daytime and evening phone numbers (including area code), email address, and age.

How to Win

4. At approximately 6:30am (PT) each weekday (*Monday – Friday only and excluding holidays*) starting on January 3, 2020 and ending on April 16, 2020 (each a “**Contest Weekday**”), Station will randomly select eight (8) entries from among all those entries cumulatively received through 7:00pm (PT) on the day before that Contest Weekday. At approximately 6:30am (PT) each weekend day (*Saturday and Sunday only and excluding holidays*) starting on January 10, 2020 and ending on April 17, 2020 (each a “**Contest Weekend Day**”), Station will randomly select five (5) entries from among all those entries cumulatively received through 7:00pm (PT) on the day before that Contest Weekend Day.
5. Each Contest Weekday at approximately 7:40am (PT), 9:40am (PT), 10:40am (PT), 12:40pm (PT), 1:40pm (PT), 2:40pm (PT), 3:40pm (PT), and 5:40pm (PT) and each Contest Weekend Day at approximately 10:40am (PT), 11:40am (PT), 12:40pm (PT), 1:40pm (PT) and 2:40pm (PT) (each a “**Contest Play**”) the Station will announce on air, the name and town of one (1) entrant whose entry was among the eight (8) entries randomly selected earlier that Contest Weekday or five (5) entries randomly selected earlier that Contest Weekend Day, as described in Section 4 above (each a “**Contest Announcement**”), and such entrant must call the Station at 833-287-1037 within ten (10) minutes from the time at which the entrant’s name and town were FIRST announced.
 - a. Station will only announce one (1) entrant per Contest Announcement and there will only be one (1) Contest Announcement per Contest Play.
 - b. **WARNING: DUE TO DELAYS IN THE ONLINE STREAMING OF THE STATION’S BROADCAST SIGNAL, LISTENERS TO THE ONLINE STREAM MAY NOT BE ABLE PARTICIPATE IN, OR MAY BE DISADVANTAGED IF PARTICIPATING IN THIS CONTEST. CONTEST PARTICIPANTS SHOULD NOT RELY ON STREAMED BROADCASTS.**
 - c. **IMPORTANT: CALLS TO ANY STATION PHONE NUMBERS OTHER THAN 619-570-1973, INCLUDING THE STATION’S MAIN PHONE NUMBER, WILL NOT BE ACCEPTED FOR THIS CONTEST. STATION NOT RESPONSIBLE FOR CALLS MISTAKENLY PLACED TO ANY OTHER NUMBER.**
 - d. **Station shall be the sole arbiter in determining whether a call was received at that number within ten (10) minutes of the Contest Announcement. All decisions by Stations are final and may not be appealed.**

6. Entrants who call the Station within ten (10) minutes of the time at which their name and town were FIRST announced by the Station will win two (2) general admission wristbands to Stagecoach Music Festival (as further described in Section 10 below), subject to verification of eligibility and compliance with the Contest rules (each a **"Winner"**).
 - a. Entrants whose name and town are announced by the Station, but fail to call back within the ten (10) minute time frame will not win any Prize in this Contest, and his/her associated selected entry **WILL** be returned for future consideration in this Contest.
 - b. If station does not receive enough entries to select any entry or any subsequent drawing, the station will cancel future plays of the Contest (with no rescheduling of cancelled plays) unless/until subsequent entries are received.
7. **A PERSON MAY BECOME A WINNER ONCE IN THIS CONTEST, AND OBTAIN ONLY ONE (1) PRIZE.**
8. **There will be up to, but not more than, seven-hundred and fifty (750) Winners in this Contest.**
9. Odds of any one (1) entrant being selected on any one (1) Contest Weekday or Contest Weekend Day depend upon the number of entries received in the Contest through such Contest Weekday or Contest Weekend Day (as described in Section 4 above). Odds of any one (1) entrant whose name and town are announced by Station winning a Prize in this Contest depends upon whether or not such entrant both is listening at the time of such announcement and calls the Station within the required period of time (as described in Section 5 above).

Prize(s)

10. Each of the up to seven-hundred and fifty (750) verified Winners in this Contest will receive one (1) **"Prize"** which is two (2) general admission wristbands to Stagecoach Music Festival taking place October 23, 2020 through October 25, 2020 in Indio, CA, valued at approximately \$598.00.

Sponsor(s)

11. The sponsor of this Contest is Entercom California, LLC.

Other Rule(s) Specific to This Contest

12. Station is conducting this Contest using proprietary software owned by a third party known as Second Street Media Inc. (**"UPICKEM"**). UPICKEM is not a sponsor of this Contest but entrants may be required, as part of the entry process, to agree and consent to UPICKEM's Terms of Service and Privacy Policy (both of which are available via a link during the Contest entry process) (collectively, the **"UPICKEM Policies"**) and may be required to register with UPICKEM. While agreement to the UPICKEM Policies is required in order to enter this Contest, the UPICKEM Policies are not a part of these Contest rules but are a separate agreement between the entrant and UPICKEM. With respect to the conduct of this Contest by Station, in the event of any conflict between the UPICKEM Policies and the Station Contest rules, the Station's Contest rules govern.
13. Station is not responsible for any error or technical malfunctions associated with the UPICKEM site that may affect any entrant's ability to enter, to win, or to be properly considered in this Contest, regardless of the cause. In the event of a malfunction associated with the UPICKEM site that Station (in its sole discretion) deems to materially and adversely affect this Contest, Station reserves the right to suspend this Contest, terminate this Contest without a winner, terminate this Contest and select a winner early, provide alternative means of entry or any other changes to these Contest rules that Station deems appropriate under the circumstances. Any such changes, terminations or suspensions will be announced on air and/or posted on the Station's website, if applicable.
14. Employees of UPICKEM and its affiliates, their respective parents, affiliates, subsidiaries, advertising sponsors and promotional agencies, and the immediate family members of each are not eligible to win in this Contest.