

KMLE – Vacation to the *Disneyland*® Resort HI-LO Contest Rules

These contest rules are specific to the above contest conducted by Entercom Arizona, LLC d/b/a KMLE 107.9 (collectively, the “**Station**”). Except to the extent specifically set forth below with respect to this specific contest, the Station’s general contest rules apply to this contest as well. A copy of these specific contest rules and the Station’s general contest rules are available at the Station’s studio at 840 N Central Ave, Phoenix, AZ 85004 during regular business hours and on the Station’s website at www.kmle1079.radio.com/rules. **To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.**

Entry/Winning

1. NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST
2. Listeners can enter the Contest by listening to the Station weekdays (Monday – Friday) (excluding holidays) between February 3, 2020 and February 21, 2020 at approximately 7:00 am MST, 9:00 am MST, 12:00 pm MST, 3:00 pm MST and 5:00 pm MST each day for the Station on-air personality to play KMLE’s “Disneyland Resort Hi- Lo” sounder. After the sounder is played, the 9th caller at 602-260-1079 will be given an opportunity to guess the number between 1 and 107. (Calls to other numbers, including the Station’s general number will not be accepted.) The 9th caller will have Thirty (30) seconds to guess the exact number. The on-air personality then will indicate whether the guess is too high, too low or the correct number. A prize will be awarded, upon confirmation of eligibility, to the 9th caller who guesses the correct number within the allotted 30 seconds within their first guess and the contestant will win Four (4) 2-Day 1-Park Per Day *Disneyland*® Resort Tickets (each a “Winner”) and will be qualified for the Grand Prize vacation for Four (4) to the *Disneyland*® Resort with 3-day 1 Park Per Day tickets and two (2) nights at a *Disneyland*® Resort Hotel. Another game will begin and the Contest will continue until the sooner of: (i) the maximum amount of fifteen (15) Winners in the aggregate has been awarded in this Contest; (ii) or until October 4, 2019. The maximum amount of all prizes awarded in this Contest is limited to fifteen (15). **WARNING: Online listeners to streamed broadcasts may experience a lag in transmissions due to buffering limitations. Contest Participants should not rely on streamed broadcasts.**
3. The number will be pre-determined by Station prior to accepting any guesses.

Prize(s)

4. The odds of an entrant selecting the correct jackpot amount are 1 in 225 or better if prior contestants have already guessed on a particular number.
5. Up to Fifteen (15) prizes will be awarded in this Contest and 1 Grand Prize. Four (4) 2-Day 1-Park Per Day *Disneyland*® Resort Tickets (each a “Winner”) and will be qualified for the Grand Prize vacation for Four (4) to the *Disneyland*® Resort with 3-day 1 Park Per Day tickets and two (2) nights at a *Disneyland*® Resort Hotel. The maximum amount of all prizes awarded in this Contest is limited to fifteen.

Sponsor(s)

6. The sponsors of this contest are: Entercom Arizona, LLC

Other Rules Specific to This Contest

7. A person is only eligible to be qualified for the Grand Prize one time during the contest period. The Tickets are to be awarded as prizes to bona fide winners of the Sweepstakes only. No Tickets (or portions thereof) may be reassigned or transferred if any winner is unable to redeem such prize. Tickets issued will bear the date of issue and the date of expiration. Expiration date will not be extended, and Tickets will not be refundable or redeemable for cash or credit at any time, nor will either be replaced if lost or stolen. Tickets may not be sold or



transferred to a third party, including without limitation, to any travel agents, tour operators or other persons engaged in the travel industry, except as allowed in this Agreement. No substitutions are allowed. All other expenses, including but not limited to taxes, transportation to/from the Disneyland Resort, hotel accommodations, hotel room service, meals, beverages, souvenirs, resort taxes and fees, gratuities, incidental expenses and souvenirs, are the sole responsibility of the Sweepstakes winners. Certain restrictions shall apply to the Vacation Packages, which restrictions shall be determined by Disney in its sole and absolute discretion. The Vacation Package shall not include the following: airfare, airport departure fees; baggage fees; travel insurance; hotel room service; laundry service; food; alcoholic beverages; merchandise, souvenirs, etc.; local and long distance telephone calls; tips, gratuities, service charges, resort fees; and any taxes; or all other charges not explicitly included in the packages pursuant to this Agreement. The Vacation Packages (and all elements thereof) may not be sold, redeemed for cash, traded, transferred or rescheduled, except in Disney's sole and absolute discretion. Travel for the Vacation Packages awarded by the Station must be completed by December 15, 2020. Tickets must be used by December 15, 2020. Persons are eligible to win a prize in a Disney-prize promotion conducted by Entercom Arizona no more than once every six (6) months. Entercom Arizona consists of 107.9 KMLE-FM, 94.5 KOOL-FM, and 101.5 KALV-FM. Only one (1) winner per household is permitted in this Promotion. Disney-prize promotions include without limitation all promotions with prizes that include vacations or tickets to Disneyland® Park, Disney's California Adventure® Park, and/or Disneyland® Resort. A total of fifteen (15) qualifying prizes will be offered during this contest, provided by Disneyland® Resort. Total qualifying prize value of \$900.00. The approximate retail value of each Ticket is two hundred twenty-five Dollars (\$225.00). A total of one (1) grand prizes will be offered during this contest, provided by Disneyland® Resort. Total grand prize value \$1,740.00.

Vacation Package fulfillment is subject to certain restrictions and is subject to hotel availability at the Disneyland® Resort. Advanced reservations required. Winners must be at least eighteen (18) years of age to enter and win. Travelers under the age of eighteen (18) must be accompanied by a parent/legal guardian who must be at least eighteen (18) years of age. Vacation Package, Vacation Package components and Tickets may not be sold, redeemed for cash, traded, transferred, or rescheduled to dates other than as set forth above. Vacation Package components may not be separated. Certain travel restrictions apply. Promoter is the Sponsor of the Sweepstakes. Disney, its parent, subsidiary, related and affiliated companies and their respective officers, director's employees and agents shall be released and discharged from any and all legal claims, losses injuries, demands, damages, actions, and /or causes of actions which arise out of and/or in any way relate to the prize, the receipt, use and/or enjoyment of the prize and/or the Promotion.



