

**KZPT-FM 99.7 The Point
Point Pigskin Pick 'Em
Official Contest Rules**

These contest rules are specific to the above contest conducted by Entercom Kansas, LLC d/b/a KZPT-FM 99.7 The Point (the “**Station**”). Except to the extent specifically set forth below with respect to this specific contest, the Station’s general contest rules apply to this contest as well. A copy of these specific contest rules and the Station’s general contest rules are available at the Station’s studio at 7000 Squibb Road Mission, Kansas 66202 during regular business hours and on the Station’s website at www.997thepoint.com/rules. **To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this contest.**

How to Enter and How to Win

1. No purchase necessary to enter or win 99.7 The Point’s Point Pigskin Pick ‘Em (the “**Contest**”).
2. To enter, from Monday, September 21, 2020 through the earlier of either Friday, October 2, 2020 OR after all fifteen (15) available prizes in this Contest have been awarded (see below for details) (the “**Contest Entry Period**”), listen to Station at around 7:30am (CT), 11:30am (CT), and 3:30pm (CT) (each a “**Contest Play**,” collectively the “**Contest Plays**”) each weekday ONLY, Monday through Friday, excluding holidays (each a “**Contest Day**”, collectively the “**Contest Days**”), for the chance to enter this Contest by being the 9th caller at 913-576-7997 or 816-576-7997 when instructed on air to call the Station for the Contest (the “**Cue-to-Call**”). The Station will then ask the 9th caller to guess the numbers of two (2) concealed squares on the Contest game card. There are a total of thirty (30) numbered squares on the game card. Station will announce the item concealed behind each guessed square and if both revealed items are a match during the same Contest Play, the caller will win that item, subject to eligibility and compliance with these Contest rules (each a “**Winner**”). If the 9th caller does not reveal a match, the squares will be concealed once again. **The 9th Caller only receives one (1) opportunity to guess two (2) numbered squares on the game card and if any one of the two (2) guesses is a number that was already part of a match, then that Contest Play shall end.**
 - a. **WARNING: ONLINE LISTENERS TO STREAMED BROADCASTS MAY EXPERIENCE A LAG IN TRANSMISSIONS DUE TO BUFFERING LIMITATIONS. LISTENERS SHOULD NOT RELY ON STREAMED BROADCASTS FOR THE CUE TO CALL IN AND BE THE 9TH CALLER.**
 - b. **CALLS TO OTHER STATION PHONE NUMBER(S), OTHER THAN THE ANNOUNCED CONTEST LINE NUMBER(S), INCLUDING THE STATION’S GENERAL/MAIN NUMBER, WILL NOT BE ACCEPTED.**
 - c. You are encouraged to keep track of the items associated with selected squares previously guessed by other contestants. To download a free game board visit www.997thepoint.com and click on the Point Pigskin Pick ‘Em Contest page.
 - d. All participants in this Contest understand and agree that Station has no obligation, liability or responsibility whatsoever if listeners obtain information from third parties such as other listeners (*i.e., calling a third party, etc...*).
 - e. Station may, but shall not be obligated, to limit the amount of time in which a caller may guess their two (2) numbered squares.
 - f. All decisions by Station in this Contest are final and may not be appealed.
3. There is one (1) game card in this Contest and this Contest will end on the earlier of (a) when the fifteen (15) matches on the game card (fifteen (15) matches total) have been awarded in this Contest or (b) on Friday, October 2, 2020 at 3:30pm (CT), whichever occurs sooner. The assignment

of prize will be pre-determined and assigned by Station to the 30 spaces on each game card prior to the start of this Contest and will NOT be changed once this Contest starts. The game card will consist of a grid containing numbers 1 through 30. Each of the 30 numbered squares is associated with one of fifteen (15) items, described below. The Contest will end when the fifteen (15) matches are made on the game card or at 3:30pm (CT) on October 2, 2020, whichever happens first.

Prize(s):

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4. Each of the up to fifteen (15) verified Winners in this Contest will receive the item they have matched on the game card during their Contest Play from among all of the prizes available in this Contest, as follows:
- a. One (1) \$100 gift card to Jack Stack BBQ, valued at \$100.00, courtesy of the Station.
 - b. One (1) \$100 gift card to Jack Stack BBQ, valued at \$100.00, courtesy of the Station.
 - c. One (1) \$300 gift card to Jack Stack BBQ, valued at \$300.00, courtesy of the Station.
 - d. One (1) \$100 gift card to KC Steak Company, valued at \$100.00, courtesy of the Station.
 - e. One (1) \$100 gift card to KC Steak Company, valued at \$100.00, courtesy of the Station.
 - f. One (1) 32' Westinghouse LED HD TV valued at \$129.99, courtesy of the Station.
 - g. One (1) Eclipse six (6) person tent and two (2) camping chairs. This prize is valued at \$239.97 and is courtesy of the Station.
 - h. One (1) \$100 gift card to Lukas Liquor, valued at \$100.00, courtesy of the Station.
 - i. One (1) Rufus Teague electronic BBQ fountain and ten (10) pounds of hot dogs. This prize is valued at \$150.00 and is courtesy of the Station.
 - j. One (1) Truly Hard Seltzer prize pack, including one (1) 20 quart Grizzly cooler, one (1) putterball game set, and one (1) Truly sweatshirt. This prize is valued at \$489.00 and is courtesy of Truly Hard Seltzer.
 - k. One (1) Twisted Tea prize pack, including one (1) Twisted Tea branded barrel grill, one (1) Coleman 54 quart steel cooler, one (1) 12-pack of coozies and bottle openers, and one (1) Twisted Tea branded umbrella. This prize is valued at \$440.00 and is courtesy of Twisted Tea.
 - l. Six (6) \$100 gift cards to Joe's Kansas City. This prize is valued at \$600.00 and is courtesy of Joe's Kansas City.
 - m. Six (6) \$100 gift cards to Joe's Kansas City. This prize is valued at \$600.00 and is courtesy of Joe's Kansas City.
 - n. One (1) McKeever's Market & Eatery Lee's Summit, Lenexa gift card valued at \$250.00, courtesy of McKeever's Market & Eatery.
 - o. Ten (10) \$50 gift cards to Academy Sports & Outdoors. This prize is valued at \$500.00 and is courtesy of Academy Sports & Outdoors.

Odds

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5. The odds of being the 9th caller depend on the number and order of attempted calls being made into the studio at the time the 9th caller is solicited. Calls are taken in the order in which they are received into the studio. The odds of a selected caller selecting two (2) matching squares are 1 in 30 or better, depending on how many other squares were previously selected and whether a particular caller has knowledge of the prizes associated with those squares.

Sponsors

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6. The sponsors of this Contest are: Truly Hard Seltzer, Twisted Tea, McKeever's Market & Eatery Lee's Summit, Lenexa, Joe's Kansas City BBQ, Academy Sports + Outdoors, and Entercom Kansas, LLC.