

98.9 The Rock
2020 Harley-Davidson / Trip to Sturgis Giveaway
Official Contest Rules

These Contest rules are specific to the above Contest conducted by Entercom Kansas, LLC d/b/a KQRC-FM 98.9 The Rock (the “**Station**”). Except to the extent specifically set forth below with respect to this specific Contest, the Station’s general contest rules apply to this Contest as well. A copy of these specific Contest rules and the Station’s general contest rules are available at the Station’s studio at 7000 Squibb Road, Mission, Kansas 66202 during regular business hours and on the contest page on the Station’s website at www.989therock.com/rules. **To the extent the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.**

How to Enter

1. No purchase or payment of any kind is necessary to enter or to win the 2020 Harley-Davidson / Trip to Sturgis Giveaway (the “**Contest**”).
2. There are three (3) ways to enter the Contest:
 - a. **Call-In Method of Entry:** Each weekday (*i.e., Monday – Friday only, excluding week-days and holidays*) from Monday, June 22, 2020 through Thursday, July 30, 2020 (the “**Call-In Entry Period**”), listen to the Station weekdays between 6:00am (CT) and 10:00am (CT) for the KQRC Harley Key announcement to call (the “**Call-In Announcement**”). Immediately after the Call-In Announcement, the 9th caller received on the Station’s contest line at (913 or 816) 576-7989 will be qualified for the chance to win the one (1) grand prize in this Contest (as described in Section 6 below, the “**Grand Prize**”), subject to confirmation of eligibility and compliance with these Contest rules (each a “**Call-In Qualifier**”).
 - i. There will be up to, but not more than, fifty (50) Call-In Qualifiers in this Contest.
 - ii. **WARNING! ONLINE LISTENERS TO STREAMED BROADCASTS MAY EXPERIENCE A LAG IN TRANSMISSIONS DUE TO BUFFERING LIMITATIONS. CONTEST PARTICIPANTS SHOULD NOT RELY ON STREAMED BROADCASTS FOR CONTEST ENTRY.**
 - iii. **CALLS TO ANY PHONE NUMBER OTHER THAN THE STATION’S CONTEST LINE AT (913 OR 816) 576-7989 WILL NOT BE ACCEPTED FOR ENTRY TO THIS CONTEST.**
 - b. **Text-In Method of Entry:** From Monday, June 22, 2020 through Thursday, July 30, 2020, EXCLUDING SATURDAY, JULY 4, 2020 (the “**Text-In Entry Period**”) listen to the Station weekdays between 10:00am (CT) and 10:00pm (CT) and weekends between 12:00am (CT) and 11:59pm (CT) for the KQRC Harley Key announcement to text a unique keyword to the Station’s SMS shortcode at 49891 (the “**Text-In Announcement**”). Immediately after the Text-In Announcement is made and until either (a) 98 text entries have been received by the Station or (b) fifteen (15) minutes have passed since the Text-in Announcement was made by the Station, whichever happens first, text the correct announced keyword to the Station’s SMS shortcode 49891 (a “**Text-In Contest Play**”). The entrant who sends the 98th text with the correct announced keyword for that particular Text-In Contest Play will be qualified for the chance to win the one (1) Grand Prize in this Contest, subject to confirmation of eligibility and compliance with these Contest rules (each a “**Text Qualifier**”).

- i. There will be up to, but not more than, one hundred fifty (150) unique Text Qualifiers in this Contest.
- ii. If the Station does not receive at least 98 text entries during any one Text-In Contest Play, there will be no Text Qualifier for such Text-In Contest Play.
- iii. **WARNING! ONLINE LISTENERS TO STREAMED BROADCASTS MAY EXPERIENCE A LAG IN TRANSMISSIONS DUE TO BUFFERING LIMITATIONS. CONTEST PARTICIPANTS SHOULD NOT RELY ON STREAMED BROADCASTS FOR CONTEST ENTRY.**
- iv. STATION HAS NO OBLIGATION, LIABILITY, OR RESPONSIBILITY WHATSOEVER IF INDIVIDUALS WHO DO NOT LISTEN TO STATION FOR KEYWORD ANNOUNCEMENTS RECEIVE STATION KEYWORDS AND/OR ANY OTHER ENTRY INFORMATION FROM THIRD PARTIES SUCH AS OTHER LISTENERS, SPONSORS, ETC...
- v. STATION NOT RESPONSIBLE FOR STATION KEYWORDS MISTAKENLY ENTERED ON STATION WEBSITE.
- vi. STATION WILL NOT POST ANY STATION KEYWORD ON ITS WEBSITE, PROVIDE ANY STATION KEYWORD ON ANY SOCIAL MEDIA PLATFORM OR BY ANY OTHER ELECTRONIC MEANS, OR REVEAL ANY STATION KEYWORD OVER THE TELEPHONE ON ANY OF THE STATION TELEPHONE NUMBERS.

- c. ***On-Site Method of Entry:*** From (a) Monday, June 22, 2020 through Wednesday, July 29, 2020 visit any one (1) or more of the locations listed in Exhibits A and B attached to these rules and incorporated herein by this reference; and (b) Monday, June 29, 2020 through Wednesday, July 29, 2020 visits any one of the locations listed in Exhibit C attached to these rules and incorporated herein by this reference (each, an “**On-Site Entry Location**”) during their regular business hours ONLY, and complete an official entry blank (*while supplies last no mechanical reproductions will be accepted*), and deposit the completed entry into the official entry box for this Contest (collectively, the “**On-Site Entry Period**”). On Thursday, July 30, 2020, up to twenty (26) qualifiers will be randomly selected to qualify for the chance to win the one (1) Grand Prize in this Contest, subject to confirmation of eligibility and compliance with these Contest rules (each, an “**On-Site Qualifier**”), as follows: (i) up to six (6) entries will be selected from among all entries received from among all On-Site Entry Locations listed in Exhibit A combined; (ii) up to ten (10) entries will be selected from among all entries received from among all On-Site Entry Locations listed in Exhibit B combined; and (iii) up to ten (10) entries will be selected from among all entries received from among all On-Site Entry Locations listed in Exhibit C combined.

- i. There will be up to, but not more than, twenty-six (26) On-Site Qualifiers in this Contest.

- 3. All Call-In Qualifiers, Text, Qualifiers, and On-Site Qualifiers are collectively hereafter referred to as “**Qualifier(s)**”. **NO PERSON MAY BE A QUALIFIER IN THIS CONTEST MORE THAN ONCE, REGARDLESS OF THE MODE OF ENTRY (ONLY THE FIRST CHRONOLOGICAL QUALIFICATION WILL COUNT, ANY SUBSEQUENT QUALIFICATIONS WILL BE DEEMED DISQUALIFIED). QUALIFIERS CANNOT TRANSFER OR ASSIGN THEIR QUALIFYING SPOTS TO OTHER PERSONS.** In the case of Text Qualifiers and On-Site Qualifiers, Station will only be required to leave one (1) message at

the number provided through or in the potential Qualifier's entry. If no answer or answering machine is reached or the number is wrong or disconnected, Station will not be obligated to attempt any further contact. However, Station reserves the right, in its sole discretion, to attempt to contact any potential Qualifiers more than once and shall not be required to attempt to contact all potential Qualifiers an equal number of times.

4. **There may be up to, but not more than, 226 Qualifiers in the aggregate in this Contest consisting of (i) up to, but not more than, 50 Qualifiers from the Call-In Method of Entry, (ii) up to, but not more than, 150 Qualifiers from the Text-In Method of Entry, and (iii) up to, but not more than, 26 Qualifiers from the On-Site Method of Entry.**

How to Win

5. Before 7:30am (CT) on Friday, July 31, 2020, one (1) Qualifier will be randomly selected from among all of the up to 226 Qualifiers in this Contest to become the one (1) grand prize winner, subject to verification of eligibility and compliance with these Contest rules, to win the one (1) Grand Prize in this Contest (the "**Grand Prize Winner**"). Station will announce the name of the one (1) potential Grand Prize Winner and/or attempt to call the potential Grand Prize Winner at approximately 7:30am (CT) on Friday, July 31, 2020. The Grand Prize Winner need not be listening or answer their phone in order to win. **In the event the potential Grand Prize Winner does not answer the phone when the Station calls, the Station will leave a voicemail and the potential Grand Prize Winner shall have until 5:00pm (CT) on Monday, August 3, 2020 to call the Station back. If the potential Grand Prize Winner does not call the Station back by 5:00pm (CT), such potential Grand Prize Winner shall be disqualified and will not be eligible for any prize in this Contest.** Should the potential Grand Prize Winner not meet the eligibility requirements or become disqualified for any other reason, an alternate grand prize winner may be selected by Station, but in the event such alternate grand prize winner does not meet eligibility requirements or is disqualified, no grand prize will be awarded in this Contest.

Prize(s)

6. The one (1) verified Grand Prize Winner of the Contest will receive the one (1) Grand Prize in this Contest, valued at approximately \$15,849.00 and consisting of the following:
 - a. One (1) 2019 Harley-Davidson Forty-Eight with an MSRP of \$12,349.00 (the "**Harley**");
 - b. Five Hundred Dollars (\$500.00) awarded to the Grand Prize Winner in the form of a company check made payable to the Grand Prize Winner only, which will be available for pick-up within thirty (30) days after Grand Prize Winner can be confirmed and completed all required paperwork; and
 - c. Standard double-occupancy accommodations in one (1) Private Cabin (room only -- no meals or incidental expenses included) for Grand Prize Winner and one (1) guest (21 years of age or older) at the Pappy Hoel Camping Ground at Full Throttle Saloon for four (4) nights checking in on August 12, 2020 and checking out on August 15, 2020, valued at approximately \$3000.00. The cabin accommodations also include full admission to the Sturgis Motorcycle Rally. **WINNER AND TRAVEL GUEST ARE RESPONSIBLE FOR ALL TRAVEL TO AND FROM FULL THROTTLE SALOON AND FESTIVAL.** Trip cancellation insurance, meals, gratuities and all other expenses not specified herein are solely the Grand Prize Winner's responsibility. If the potential Grand Prize Grand Prize Winner cannot accept prize as stated, prize will be forfeited and an alternate Grand Prize Winner may be chosen, in Station's sole discretion and time permitting, in a random drawing of all Finalists. Other significant restrictions may apply.

7. **THE GRAND PRIZE WINNER IS SOLEY RESPONSIBLE FOR THE PAYMENT TO WORTH HARLEY-DAVIDSON OF ANY AND ALL APPLICABLE STATE SALES TAX, DELIVERY FEES, TITLE AND REGISTRATION FEES, AND ANY OTHER CHARGES PRIOR TO BEING ENTITLED TO RECEIVE THE HARLEY IN THIS CONTEST.** Failure to do so within 30 days of the date that the Winner is advised that the Harley-Davidson is ready for pick-up may result in forfeiture of this portion of the Grand Prize, in Station's sole and unappealable decision. In both Kansas and Missouri, the actual sales tax rate is dependent on the home address of the taxpayer. If the Grand Prize Winner resides in Kansas, the required sales tax of this portion of the Grand Prize may be as much as \$1,200.00. If the Grand Prize Winner resides in Missouri, the required sales tax may be as much as \$550.00. **THESE TAX VALUES ARE ESTIMATES ONLY.** Station does not guarantee that tax information contained in these Contest rules will accurately reflect the actual tax due from Winner upon receipt of Grand Prize. **CONTEST PARTICIPANTS ARE ADVISED TO CONTACT THEIR STATE DEPARTMENT OF REVENUE FOR ACTUAL SALES TAX RATES AND INFORMATION.**
8. Grand Prize Winner shall be solely responsible for obtaining and payment of any federal or state required registration, inspection, insurance coverage, and taxes for the Grand Prize. Additional information regarding the warranty, pick-up/delivery, and additional information will be mailed to the Grand Prize Winner within three weeks of winning. Grand Prize Winner will be required to complete all relevant transfer documents for the Grand Prize at Worth Harley-Davidson in Kansas City, Missouri during regular business hours. Neither Station nor Worth Harley-Davidson has made or will be responsible in any manner for any warranties, representations, or guarantees, express or implied, in fact or law, relating to such vehicle, including without limitation, its quality, mechanical condition, merchantability, or fitness for a particular purpose, with the exception of any standard manufacturer's warranty that may apply to the vehicle.
9. Odds of becoming a Qualifier in this Contest depend upon the number of entries received by each of the winning the Grand Prize depend on the total number of eligible Qualifiers who attend the Grand Prize Event who are timely checked-in but shall in no event exceed 1:226.

Sponsors

10. The sponsors of this Contest are Entercom Kansas, LLC, Worth Harley-Davidson, Anheuser-Busch St. Louis MO and Jesse James Spirits. Any additional sponsors will be announced on-air, as applicable.

Miscellaneous

11. In order to be eligible as a Qualifier, all entrants must be twenty-one (21) years of age or older as of June 22, 2020.
12. **ANY PERSONS WHO HAVE WON ANY PAST KQRC HARLEY CONTEST ARE NOT ELIGIBLE TO BE QUALIFIERS OR FINALISTS OR WIN ANY PRIZE IN THIS CONTEST.**

Exhibit A

1. Worth Harley-Davidson
9400 NW Prairie View Rd.
Kansas City, MO 64153
2. Outlaw Harley-Davidson
3100 NW Jefferson St.
Blue Springs, MO 64015

Exhibit B

3. Harry's Brewery Collection - Fairway
(Located Inside Hen House)
2724 W. 53rd St.
Fairway, Kansas 66205
4. Harry's Brewery Collection - KCK
(Located Inside Price Chopper)
7600 State Ave.
Kansas City, Kansas 66112
5. Harry's Brewery Collection - KCK
(Located Inside Hen House)
8120 Parallel Pkwy.
Kansas City, Kansas 66112
6. Harry's Brewery Collection - KCK
(Located Inside Sun Fresh)
2803 S. 47th Street
Kansas City, Kansas 66106
7. Harry's Brewery Collection - KCK
(Located Inside Sun Fresh)
241 South 18th Street
Kansas City, Kansas 66102
8. Harry's Brewery Collection - Leavenworth
(Located Inside Price Chopper)
2107 So. 4th St.
Leavenworth, Kansas 66048
9. Harry's Brewery Collection - Leawood
(Located Inside Hen House)
11721 Roe Ave.
Leawood, Kansas 66211
10. Harry's Brewery Collection - Lenexa
(Located Inside Hen House)
15000 W. 87th St.
Lenexa, Kansas 66215
11. Harry's Brewery Collection - Olathe
(Located Inside Payless Foods)
2101 E. Santa Fe
Olathe, Kansas 66062
12. Harry's Brewery Collection - Olathe
(Located Inside Price Chopper)
15970 S. Murlen Rd.
Olathe, Kansas 66062
13. Harry's Brewery Collection - Olathe
(Located Inside Hen House)
13600 S. Blackbob
Olathe, Kansas 66062
14. Harry's Brewery Collection - Overland Park
(Located Inside Price Chopper)
7000 W. 75th
Overland Park, Kansas 66204
15. Harry's Brewery Collection - Overland Park
(Located Inside Hen House)
6900 W. 135th
Overland Park, Kansas 66223
16. Harry's Brewery Collection - Overland Park
(Located Inside Hen House)
11930 College Blvd.
Overland Park, Kansas 66210
17. Harry's Brewery Collection - Prairie Village
(Located Inside Hen House)
4050 W. 83rd
Prairie Village, Kansas 66208
18. Harry's Brewery Collection - Prairie Village
(Located Inside Hen House)
6950 Mission Rd.
Prairie Village, Kansas 66208
19. Harry's Brewery Collection - Roeland Park
(Located Inside Price Chopper)
4950 Roe
Roeland Park, Kansas 66205
20. Harry's Brewery Collection - Shawnee
(Located Inside Price Chopper)
12010 W. 63rd St.
Shawnee, Kansas 66216
21. Harry's Liquor - Grandview
12220 15th Street
Grandview, Missouri 64030
22. Harry's Liquor - Harrisonville
(Located Inside Price Chopper)
520 S. Commercial
Harrisonville, Missouri 64701

23. Harry's Liquor - Kansas City
4820 N. Oak Trfwy.
Kansas City, Missouri 64118
24. Harry's Liquor - Kansas City
9550 Bluebridge
Kansas City, Missouri 64134
816-761-6660
25. Harry's Liquor - Kansas City
(Located Inside Price Chopper)
8430 Wornall
Kansas City, Missouri 64114
816-822-1870
26. Harry's Liquor - Kansas City
(Located Inside Price Chopper)
500 N.E. Barry Rd.
Kansas City, Missouri 64155
27. Harry's Liquor - Kansas City
(Located Inside Sun Fresh)
11212 Holmes Rd.
Kansas City, Missouri 64131
28. Harry's Liquor - Lee's Summit
(Located Inside Price Chopper)
1600 S.E. Blue Parkway
Lee's Summit, Missouri 64063
29. Price Chopper
109 North Cedar
Belton, MO 64012
30. Price Chopper
1101 SW Hwy 7
Blue Springs, MO 64014
31. Price Chopper
1305 North 7 Highway
Blue Springs, MO 64014
32. Price Chopper
1191 NE McQuerry Road
Grain Valley, MO 64029
33. Price Chopper
701 Watson Drive
Kearney, MO 64060
34. Price Chopper
937 NE Woods Chapel Road
Lee's Summit, MO 64064
35. Price Chopper
896 S. 291 Highway
Liberty, MO 64068
36. Price Chopper
2600 Ensign Drive
Platte City, MO 64079
37. Price Chopper
2101 N. Highway 7
Pleasant Hill, MO 64080
38. Price Chopper
251 Southwest Greenwich
Lee's Summit, MO 64082
39. Price Chopper
900 W. Foxwood Drive
Raymore, MO 64083
40. Price Chopper
122 N US-169
Smithville, MO 64089
41. Price Chopper
6327 Brookside Plaza
Kansas City, MO 64113
42. Price Chopper
1030 W. 103rd Street
Kansas City, MO 64114
43. Price Chopper
5800 Wilson Road,
Kansas City, MO 64123
44. Price Chopper
8700 E. 63rd Street
Kansas City, MO 64133
45. Price Chopper
9717 N. Ash Avenue
Kansas City, MO 64157
46. Price Chopper
2219 N. Belt Highway
St. Joseph, MO 64506

Exhibit C

1. Al's Bar & Grill
10911 NW 45 Hwy
Parkville, MO 64152
2. Headlights
1036 N Agnes Avenue
Kansas City, MO 64120
3. Knuckleheads
2715 Rochester Avenue
Kansas City, MO 641 20
4. Kobi's Bar and Grill
113 Oak Street
Bonner Springs, KS 66012
5. Saints Pub: Independence
20220 E Jackson Drive
Independence, MO 64057
6. The Other Place: Overland Park
7324 W 80th Street
Overland Park, KS 66204
7. The Sandbox
509 NW Barry Road;
Kansas City, MO 64155
8. Twin Peaks: Independence
19821 E Jackson Drive
Independence, MO 64057
9. Twin Peaks: Olathe
14805 W 119th Street
Olathe, KS 66062
10. Twisters Bar and Grill
131 00 Kansas Avenue
Bonner Springs, KS 66012