BEST CHRISTMAS EVER Contest Rules

These Contest rules are specific to the above Contest conducted by Entercom Pennsylvania, LLC d/b/a WBEB-FM (collectively, the "Station"). Except to the extent specifically set forth below with respect to this specific Contest, the Station's general contest rules apply to this Contest as well. A copy of these specific Contest rules and the Station's general contest rules are available at the Station's studio at 2400 Market St, 4th Floor, Philadelphia, PA 19103 during regular business hours and on the Station's website at www.b101philly.com/rules. To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.

How to Enter and Win

- 1. No purchase necessary or payment of any kind is necessary to enter or win the "Best Christmas Ever Contest" (the "Contest").
- 2. Starting on November 29, 2019 and ending on December 22, 2019 listen to the Station each day between the hours of 12:00pm (ET) and 6:00pm (ET) for the "Cue to Call" to try win a prize on WBEB-FM's Best Christmas Ever. Upon hearing the Cue to Call, caller number ten (10) to get through to the Station's contest line at 888-333-B101 and upon verification of eligibility will win the Prize that was announced for that Cue to Call.
 - a. There will be a total of one-hundred and twenty (120) Prizes available in this Contest; each Prize will be announced at the time of each Cue to Call. There will be no less than five (5) Cues to Call aired each day during the Contest. Only calls received at the preceding phone number are eligible to participate in this Contest.
 - b. WARNING: Online listeners to streamed broadcasts may experience a lag in transmissions due to buffering limitations. Contest Participants should not rely on streamed broadcasts.
 - c. Only those calls to the Station's specific phone number provided at the time calls are solicited shall be eligible to win. Calls to the main Station phone number or any other phone number shall not be accepted for entry to this Contest.
- 3. The Member Advantage: Persons who are members of the Station's Insider Club may receive, from time to time, an email informing them in advance of the a time range within which the Cue to Call in this Contest will be played on a particular day. However, they will receive no advantage in calling to win. Membership is free. To become a Member, go to www.b101radio.com. Station is not responsible for failure to receive e-mail or access its website.

Prizes

- 4. Odds of winning depend upon the order and number of phone calls received for each Cue to Call.
- 5. Up to one-hundred and twenty (120) Prizes will be awarded in this Contest (each a "**Prize**"). Each verified winner in this Contest will receive one (1) of the following Prizes (which will be announced on-air prior to each Cue to Call):
 - a. Twenty (20) Prizes are each one (1) \$500 Acme Market gift card, courtesy of Acme.
 - b. Twenty (20) Prizes are each one (1) \$200 VISA gift card, courtesy of Delaware Valley Honda Dealers.



- c. Ten (10) Prizes are each \$250 in New Jersey Lottery Tickets, courtesy of the New Jersey Lottery
- d. Ten (10) Prizes are each \$250 Acme Market gift card, courtesy of Heritage Meats.
- e. Ten (10) Prizes are each \$200 with pair of tickets to PRIME CONCERT ACT TBA
- f. Ten (10) Prizes are each one (1) Dell Chromebook 14" 64GB Chromebook 14 3400 (\$360 value), courtesy of B101.1.
- g. Ten (10) Prizes are each one (1) Samsung RU7100 50" Class HDR 4K UHD Smart LED TV (\$350 value), courtesy of B101.1.
- h. Ten (10) Prizes are each one (1) Apple 10.2" iPad WI-FI 32GB (2019) SPC Gray/Reg (\$330 value), courtesy of B101.1.
- i. Ten (10) Prizes are each one (1) Amazon Echo Show (Sandstone, 2nd Generation) (\$230 value), courtesy of B101.1.
- j. Ten (10) Prizes are each one (1) Philadelphia Flyers Santa Sack, that includes two (2) upper level Flyers tickets to game TBA, a collectible Gritty ornament, a Flyers autographed puck, and two (2) lower level Wings tickets to game TBA (\$169 value), courtesy of the Philadelphia Flyers.

Sponsor(s)

6. The sponsors of this Contest are: Entercom Pennsylvania, LLC, Acme Markets, New Jersey Lottery, Honda, Heritage Quality Meats, and Philadelphia Flyers.